

ASPnail.com Privacy Policy

Effective Date: December 22, 2025

Overview

This Privacy Policy ("Policy") explains how ASP (All Season Professional) and its affiliates (collectively, "ASP," "we," "our," or "us") collect, use, disclose, and protect information when you visit or use ASPnail.com (the "Site").

By using the Site, you agree to this Policy and our Terms of Use. We may update this Policy from time to time; the Effective Date above reflects the latest version.

1) Information We Collect

We collect information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked (directly or indirectly) with a particular consumer or household ("personal information").

A. Information you provide

Depending on how you interact with us, you may provide:

- Identifiers and contact details (name, shipping/billing address, email, phone number).
- Account information (login credentials, preferences, saved addresses).
- Order and transaction details (products purchased/returned, payment confirmations, customer service history).
- Communications (messages, emails, chats, calls). Some live communications may be recorded.
- Optional profile information you choose to share (for example, preferences or survey responses).

B. Information collected automatically (online activity)

When you browse the Site, we may collect:

- Device and network information (IP address, browser type, operating system).
- Usage data (pages viewed, clicks, scrolling, session duration, referring pages, ad interactions, and email open/click activity).

- Approximate location (derived from IP) and, if enabled on your device, precise location.

C. Information from third parties

We may receive information from third parties such as shipping carriers (address updates), marketplaces if you order through one, analytics or advertising partners, social media platforms, and fraud-prevention providers.

2) How We Use Your Information

We use personal information to:

- Process orders and returns, provide customer support, and fulfill transactions.
- Create and manage accounts and provide requested services.
- Operate, maintain, and improve our Site, products, and services (including troubleshooting and debugging).
- Communicate with you about orders, product updates, recalls, policy changes, and service messages.
- Support marketing and advertising, including interest-based advertising where permitted.
- Protect security, prevent fraud, and reduce risk.
- Comply with legal obligations and maintain records (including tax-related requirements).

3) How We Disclose Information

We may disclose personal information as permitted by law, including:

A. Service providers / processors

We share information with vendors who perform services on our behalf, such as payment processing, shipping and delivery, IT and hosting, analytics, customer support, surveys or contests, and drop-ship manufacturers.

B. Affiliates

We may share information with our affiliates for shared business services (for example, customer service, IT support, accounting, and security) and, where permitted, for marketing.

C. Legal and safety

We may share information with regulators, law enforcement, or others when required by law; to respond to lawful requests; to protect rights and safety; to prevent fraud; or in connection with legal claims.

D. Business transfers

If we are involved in a merger, acquisition, reorganization, or sale of assets, information may be transferred as part of that transaction.

E. Public content you submit

If you submit a product review or survey response, the content (and your name and/or username) may be displayed publicly on our Site or social media. Please do not include sensitive personal information in public content.

4) Cookies, Analytics, and Interest-Based Advertising

We and our partners may use cookies, pixels, SDKs, web server logs, local storage, session replay or screen capture (navigation patterns - not keystrokes), and similar tools to operate the Site, analyze usage, personalize content, and support advertising.

We may use analytics and advertising tools (for example, Google Analytics and advertising audiences) to understand Site usage and deliver ads.

Your cookie choices

- Use the Cookie Settings link in the Site footer (where available) to adjust cookie preferences.
- You may also use a Global Privacy Control (GPC) signal (where supported) as an opt-out preference on that browser or device.
- If you block or clear cookies, some Site features (like cart and checkout) may not work properly.

5) "Sale" / "Share" of Personal Information for Targeted Advertising

Some state privacy laws define "sell" or "share" broadly to include certain advertising-related disclosures. In that context, we may "sell" or "share" certain identifiers to marketing service companies for cross-context behavioral advertising.

How to opt out:

- Use Cookie Settings and/or Global Privacy Control (GPC), where available.

- Use platform advertising settings (for example, Google or social platform ad settings), where applicable.

6) Marketing Communications

You can opt out of promotional emails by using our contact form and requesting removal from marketing emails. Please allow time for processing (generally up to 10 days for email requests; other requests may take longer).

Even if you opt out of marketing, we may still send transactional or service-related messages (for example, order confirmations, shipping updates, and recall notices).

7) Security

We use physical, technical, and administrative safeguards designed to protect personal information, but no system is 100% secure.

We use encryption in transit where appropriate and follow PCI DSS standards when handling card data.

8) Data Retention

We keep personal information as long as reasonably necessary for the purposes described in this Policy (for example, fulfilling orders, maintaining accounts, complying with legal obligations, resolving disputes, and enforcing agreements).

9) Children's Privacy

The Site is directed to adults, and we do not knowingly collect personal information from consumers under 16. If you believe a consumer under 16 has provided personal information, contact us and we will make reasonable efforts to delete it.

10) Third-Party Sites

Our Site may link to third-party websites or apps. This Policy does not cover their practices; please review their privacy policies.

11) Do Not Track

Some browsers offer "Do Not Track" signals. We do not respond to "Do Not Track" signals.

12) Your Privacy Rights

A. California privacy rights

If you are a California resident, you may have rights such as the right to know/access, delete, and correct certain personal information; the right to opt out of the "sale" or

"sharing" of personal information; and the right to non-discrimination for exercising your rights.

How to submit a request: use our website contact form or contact us using the information in Section 14. We may need to verify your identity before completing certain requests.

Download this Policy in pdf form

B. Other U.S. state privacy rights

Depending on your state, you may have similar rights to access, delete, correct, and opt out of targeted advertising or data sales. We will honor applicable state-law requests as required.

C. International customers

If you are located in the EEA or UK (or another region with privacy laws), you may have rights including access, rectification, erasure, restriction, portability, and objection, among others. When required, we rely on appropriate legal bases (for example, contract necessity to fulfill orders; legitimate interests for security and fraud prevention; and consent for certain marketing or cookies).

13) International Data Transfers

If you access the Site from outside the United States, your information may be transferred to and processed in the U.S. and other countries where we and our service providers operate, subject to applicable legal safeguards.

14) Contact Us

For privacy questions or requests, contact:

ASP (All Season Professional)

29120 Avenue Paine

Valencia, CA 91355

Tel: 800.762.6245 or 661.257.7827

Fax: 661.257.5856

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